



Trailblazer

In keeping with the requirements of our customer, our Team designed a unique combo pack containing a smaller pack within a bigger pack to keep incense sticks of different aromas separated, yet together. The special segmented pouch had provisions for air venting to retain the product aroma, and the design ensured the two segments could not be separated.



The Social Network

* We carried out a flag unfurling ceremony in MIPL and K I S P L during the country's 70th Republic Day.



* We had conducted a special training on the occasion of Data Privacy Day, to demonstrate the access restriction users have on data in our servers, so that customer data is safe and there is no unauthorised breach.



Bleed Green

*To prevent any pest ingestion inside the MIPL factory, we developed an in-house hack to auto-control opening of only one door without any manual intervention.
* Auto-sensing lights were installed at more places to save on electricity.



Trends

A company in Andhra Pradesh, founded by a mechanical engineer, is involved in converting end-life plastic waste into fuel.



Spotlight

We extend our heartfelt gratitude to Gabriel Ekka for having completed 25 years with Team Manjushree. His contributions have been invaluable in our growth.





Testimonials

“Was delighted to witness the new facility maintained spic and span. The entire staff were very much dedicated. Good work done.”

-- Prof (Dr) Sanjay Kr Chattopadhyay, Additional Director, Indian Institute of Packaging, Mumbai

“Excellent facility. Quality product, and good control on working.”

-- S.M. Agarwal, Choudhury Group, Nepal



Our Director Samir Agarwal was invited for a two-day visit to Reliance Industries Ltd's Jamnagar plant for a guided tour to their plant and processes.

Report Card



To keep with our expanding needs of business in MIPL, we started operations in an off-site godown located a few hundred metres from our plant. This warehouse also boasts of state of the art material handling equipment to make material retrieval easier and faster.



Shout-out

In this edition, we would like to highlight the work of the store team in MIPL. From extending to an off-site location, to sustaining increasing production, they have done a remarkable job in keeping the machines running.



Beacon



The turbulence in one of India's most successful international brands, Jet Airways proves the adage "Survival of the fittest". It stresses on the challenge of making money in a low cost competitive market.

Present day Indian market is highly price-sensitive. Businesses compete to keep prices low, and even at a loss continue to expand. Survival here, therefore needs something different than normal. One thing for certain is that despite the inherent risks, business continues to grow in the Indian market. The large scale Indian market throws ample opportunities for the right businesses to not just survive, but in fact grow. Not all those that participate in a race, actually win the game. Only the ones with proper attitude, correct temperament, jovial team spirit and professional approach reach the finish line. We therefore need to be fit for our stay here to be meaningful. It is a pledge I take on behalf of my Team. But let's not get complacent. Let's tie our laces and make being fit our sole purpose and priority. Together we can, together we will.

-- Ranjit Agarwal, Director



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